

CTE Skill Certificate Test Performance Documentation

This document must be submitted to the test coordinator along with the test scan sheets at the time of testing. It will be submitted to the USOE for the audit and a copy kept on file for two years.

Course: eCommerce 2
Test Number: 415
School:
Instructor's Name:

Students in course:
Students tested:
Date:

This is to verify that the students on the attached class roll* accomplished the following performance objectives at or above the 80% (moderately to highly skilled) level.

1. Create and send a professionally formatted signature file within an email.
2. Receive and summarize three eZine articles from professional marketing-focused companies.
3. Create an online banner ad with a marketing focus.
4. Create a rich media marketing spot with the aid of Macromedia Flash®.
5. Practice some WML through a wireless phone emulator.
6. Put together a site that includes simulated, functioning online sales.
7. Database connectivity project, Part 1: Build a database with MS Access.
8. Database connectivity project, Part 2: Use SQL and dynamic web pages to query a database.
9. Database connectivity project, Part 3: Web application servers, ODBC, and publishing the site.
10. Rewrite and properly format an article to make it ready for the web.
11. Locate and summarize employment opportunities in Internet marketing careers.
12. Summarize a variety of articles throughout the course.

Each performance is documented and kept on file for two years. (check one or more)

- ☐ Individual student performance tracking sheets
- ☐ A class period summary score sheet
- ☐ Recorded and identified in the class grade book

Instructor's Signature: _____

*Attach a copy of the class period roll and draw a single line through any student on the roll not accomplishing ALL required performance objectives at the 80% (moderately to highly skilled) level.